



Laramie Jubilee Days

2019 Sponsorship Opportunities

SPONSOR RECOGNITION

ANNOUNCEMENT

(Silver Sponsors & Above)

SILVER LEVEL ONLY

Which event would you like tickets to?

DIAMOND LEVEL & ABOVE

Additional \$250 sponsorship opportunity includes naming a mutton busting sheep! Only 12 sheep are available on a first come basis. Choose a name you'd like to recognize for your business!

Name Examples: President's
Name, Recognized
Employee, Creative Name

SPONSOR LEVEL CHOSEN

CASH INVESTMENT

IN-KIND INVESTMENT

TOTAL INVESTMENT

In-Kind Donations receive
benefits worth 75% of the
donated amount

COMMENTS

SPONSOR NAME

ADDRESS

EMAIL

SPONSOR SIGNATURE

DATE SIGNED

EMAIL LOGOS AND PROGRAM ADS TO : sponsorship@laramiejubileedays.org **DUE BY JUNE 15**



Laramie Jubilee Days

2019 Sponsorship Opportunities

		Buckle	Scoreboard Sponsor (1)	Pyrotechnics Sponsor (1)	Boomerang Ad	HITS 106 Radio Ad	Golf Tournament	Flag at Events	Website Recognition	Program Ad	Scoreboard Visibility	Signage & Banners	VIP Tickets & Seats*	VIP Parking	VIP Hospitality Tent Access
PATRON	\$15,000	🐄	Choose 1	1/2 page :30 sec	200 :30 sec	🐄	🐄	🐄	**Full page	🐄	A	16	8	🐄	
PARTNER	\$10,000	🐄		1/2 page :30 sec	150 :30 sec	🐄	🐄	🐄	Full page	🐄	A	12	6	🐄	
EVENT	\$7,500			1/4 page :30 sec	100 :30 sec	🐄	🐄	🐄	1/2 page	🐄	B	10	5	🐄	
SUSTAINING	\$5,000			1/4 page :30 sec	50 :30 sec	🐄	🐄	🐄	1/2 page	🐄	C	8	4	🐄	
CARNIVAL (1 Sponsor)	\$4,000				25 :30 sec	🐄	🐄	🐄	1/2 page	🐄	D	6	3	🐄	
DOWNTOWN (1 Sponsor)	\$4,000					🐄	🐄	🐄	1/2 page	🐄	E	6	3	🐄	
FREE PARKING (1 Sponsor)	\$4,000					🐄	🐄	🐄	1/2 page	🐄	F	6	3	🐄	
MUSIC (1 Sponsor)	\$4,000					🐄	🐄	🐄	1/2 page	🐄	G	6	3	🐄	
DIAMOND	\$3,000						🐄	🐄	1/4 page	🐄	H	6	3	🐄	
PARADE (1 Sponsor)	\$2,000							🐄	1/4 page	🐄	I	4	2	🐄	
PLATINUM	\$2,000								1/4 page	🐄	J	4	2	🐄	
GOLD	\$1,500								1/4 page	🐄	J	2	1	🐄	
SILVER	\$1,000									🐄	J	2 tickets	1 pass 1 event	🐄	
SADDLE	\$500	Features a banner at the fairgrounds (unlimited sponsors) or main stage downtown (6 sponsors)													
BUCKLE	\$400	One (1) Mr. T Xtreme Bulls buckle and six (6) junior bull riding buckles available													
SPUR	\$250	Features a business card sized ad in the official Jubilee Days Program													

*Special Feature Events Only: Mr. T Xtreme Bull Riding & 3 PRCA Rodeos

**Inside Front or Back Cover for First Two Patron Sponsors

A. Banner on crows nest

B. Banner on crows nest or bucking chute

C. Banner on bucking chute or outgate

D. Large banner on ferris wheel & slide.

E. Downtown signage

F. Large banner at fairgrounds entrance

G. Large banner on main music stage downtown

H. Banner in rodeo arena

I. Float in parade and billage as Parade Sponsor on all advertising

J. Banner in rodeo arena

July 6-14, 2019