



# Laramie Jubilee Days

## 2020 Sponsorship Opportunities

### SPONSOR RECOGNITION

#### ANNOUNCEMENT

(Silver Sponsors & Above)

#### SILVER LEVEL ONLY

Which event would you like tickets to?

#### DIAMOND LEVEL & ABOVE

Additional \$250 sponsorship opportunity includes naming a mutton busting sheep! Only 12 sheep are available on a first come basis. Choose a name you'd like to recognize for your business!

Name Examples: President's  
Name, Recognized  
Employee, Creative Name

#### SPONSOR LEVEL CHOSEN

#### CASH INVESTMENT

#### IN-KIND INVESTMENT

#### TOTAL INVESTMENT

In-Kind Donations receive  
benefits worth 75% of the  
donated amount

#### COMMENTS

#### SPONSOR NAME

#### ADDRESS

#### EMAIL

#### SPONSOR SIGNATURE

#### DATE SIGNED

EMAIL LOGOS AND PROGRAM ADS TO : [sponsorship@laramiejubileedays.org](mailto:sponsorship@laramiejubileedays.org) \*\*DUE BY JUNE 15\*\*



# Laramie Jubilee Days

## 2020 Sponsorship Opportunities

|  |          | Buckle  | Scoreboard Sponsor <sup>(1)</sup> | Pyrotechnics Sponsor <sup>(1)</sup> | Boomerang Ad | HITS 106 Radio Ad | Golf Tournament | Flag at Events | Website Recognition | Program Ad | Scoreboard Visibility | Signage & Banners | VIP Tickets & Seats* | VIP Parking | VIP Hospitality Tent Access |
|--|----------|---|-----------------------------------|-------------------------------------|--------------|-------------------|-----------------|----------------|---------------------|------------|-----------------------|-------------------|----------------------|-------------|-----------------------------|
| <b>PATRON</b>                                  | \$15,000 |   | Choose 1                          | 1/2 page                            | 200 :30 sec  |                   |                 |                | **Full page         |            | A                     | 16                | 8                    |             |                             |
| <b>PARTNER</b>                                 | \$10,000 |   |                                   | 1/2 page                            | 150 :30 sec  |                   |                 |                | Full page           |            | A                     | 12                | 6                    |             |                             |
| <b>EVENT</b>                                   | \$7,500  |   |                                   | 1/4 page                            | 100 :30 sec  |                   |                 |                | 1/2 page            |            | B                     | 10                | 5                    |             |                             |
| <b>SUSTAINING</b>                              | \$5,000  |   |                                   | 1/4 page                            | 50 :30 sec   |                   |                 |                | 1/2 page            |            | C                     | 8                 | 4                    |             |                             |
| <b>CARNIVAL</b> <small>(1 Sponsor)</small>     | \$4,000  |   |                                   |                                     | 25 :30 sec   |                   |                 |                | 1/2 page            |            | D                     | 6                 | 3                    |             |                             |
| <b>DOWNTOWN</b> <small>(1 Sponsor)</small>     | \$4,000  |   |                                   |                                     |              |                   |                 |                | 1/2 page            |            | E                     | 6                 | 3                    |             |                             |
| <b>FREE PARKING</b> <small>(1 Sponsor)</small> | \$4,000  |   |                                   |                                     |              |                   |                 |                | 1/2 page            |            | F                     | 6                 | 3                    |             |                             |
| <b>MUSIC</b> <small>(1 Sponsor)</small>        | \$4,000  |   |                                   |                                     |              |                   |                 |                | 1/2 page            |            | G                     | 6                 | 3                    |             |                             |
| <b>DIAMOND</b>                                 | \$3,000  |   |                                   |                                     |              |                   |                 |                | 1/4 page            |            | H                     | 6                 | 3                    |             |                             |
| <b>PARADE</b> <small>(1 Sponsor)</small>       | \$2,000  |   |                                   |                                     |              |                   |                 |                | 1/4 page            |            | I                     | 4                 | 2                    |             |                             |
| <b>PLATINUM</b>                                | \$2,000  |   |                                   |                                     |              |                   |                 |                | 1/4 page            |            | J                     | 4                 | 2                    |             |                             |
| <b>GOLD</b>                                    | \$1,500  |   |                                   |                                     |              |                   |                 |                | 1/4 page            |            | J                     | 2                 | 1                    |             |                             |
| <b>SILVER</b>                                  | \$1,000  |   |                                   |                                     |              |                   |                 |                |                     |            | J                     | 2 tickets         | 1 pass<br>1 event    |             |                             |
| <b>SADDLE</b>                                  | \$500    | Features a banner at the fairgrounds (unlimited sponsors) or main stage downtown (6 sponsors) |                                   |                                     |              |                   |                 |                |                     |            |                       |                   |                      |             |                             |
| <b>BUCKLE</b>                                  | \$400    | One (1) Mr. T Xtreme Bulls buckle and six (6) junior bull riding buckles available            |                                   |                                     |              |                   |                 |                |                     |            |                       |                   |                      |             |                             |
| <b>SPUR</b>                                    | \$250    | Features a business card sized ad in the official Jubilee Days Program                        |                                   |                                     |              |                   |                 |                |                     |            |                       |                   |                      |             |                             |

\*Special Feature Events Only: Mr. T Xtreme Bull Riding & 3 PRCA Rodeos

\*\*Inside Front or Back Cover for First Two Patron Sponsors

A. Banner on crows nest

B. Banner on crows nest or bucking chute

C. Banner on bucking chute or outgate

D. Large banner on ferris wheel & slide.

E. Downtown signage

F. Large banner at fairgrounds entrance

G. Large banner on main music stage downtown

H. Banner in rodeo arena

I. Float in parade and billage as Parade Sponsor on all advertising

J. Banner in rodeo arena

July 4-12, 2020