Our Mission

Provide a family celebration of Wyoming Statehood throughout Laramie and Albany County in order to preserve, promote, and protect our western heritage.

November 10, 2020

We are excited that Laramie Jubilee Days is scheduled to be celebrated the week of July 3 – July 11, 2021. This year marks Laramie Jubilee Days 80th anniversary.

We all know this previous year has been tough because of COVID-19. The pandemic has caused tremendous strain on small businesses, as well as, community sponsored events. However, the Laramie community is resilient. It will fight to preserve and protect its longtime traditions. Laramie residents are known for coming alongside one another to give strength and encouragement where it has been lost. As we move forward with celebrating Laramie Jubilee Days 80th event, it is our hope that you will partner with us and show that we are committed to supporting one another and coming back stronger than ever before.

There are businesses that have sponsored this event for many years. We are thankful for each and every one of you and your ongoing support. Laramie Jubilee Days wouldn’t be possible without your generosity. There are also many businesses that have not had an opportunity to be a sponsor, we would like to extend an invitation to you at this time. Any support given from monetary, inkind to volunteering of your time will be greatly appreciated and will help this event to be a success.

This year’s celebration will include the downtown festivities such as the carnival, parade, street dances and live music. The fairgrounds activities will include the Kids Horse Show, Ranch Rodeo, Junior Bull Riding, Mr. T-Xtreme Bull Riding and the three PRCA rodeos.

Please consider being a Laramie Jubilee Days sponsor. There is a grid attached that details the different sponsorship opportunities available. You are welcome to complete the grid and send it in at your convenience. Our sponsorship committee will begin visiting businesses in the coming months to discuss any questions or interest you may have in becoming a sponsor.

Thank you for your support of Laramie Jubilee Days!

Sincerely,

Robin Riegel  riegler@yahoo.com
David Hansen  David.Hansen@uniwyo.com
Sponsorship Co-Chairs
## 2021 Sponsorship Opportunities

### July 3-11, 2021

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron</td>
<td>$15,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Partner</td>
<td>$10,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Event</td>
<td>$7,500</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Sustaining</td>
<td>$5,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Carnival</td>
<td>$4,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Downtown</td>
<td>$4,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Free Parking</td>
<td>$4,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Music</td>
<td>$4,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Diamond</td>
<td>$3,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Parade</td>
<td>$2,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Platinum</td>
<td>$2,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Gold</td>
<td>$1,500</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Silver</td>
<td>$1,000</td>
<td>Choose 1 banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Saddle</td>
<td>$500</td>
<td>Features a banner at the fairgrounds (Unlimited sponsors) or main stage downtown (6 sponsors)</td>
</tr>
<tr>
<td>Buckle</td>
<td>$400</td>
<td>One (1) Mr. T Xtreme Bulls buckle and six (6) junior bull riding buckles</td>
</tr>
<tr>
<td>Spur</td>
<td>$250</td>
<td>Features a business card sized ad in the official Jubilee Days Program</td>
</tr>
</tbody>
</table>

### Special Feature Events Only:
- Mr. T Xtreme Bull Riding
- 3 PRCA Rodeos

**Inside front or back cover for the first two Patron Sponsors**

- A. Banner on Crow’s-Nest
- B. Banner on Crow’s-Nest or bucking chute
- C. Banner on bucking chute area
- D. Large banner on Ferris wheel & slide
- E. Downtown signage
- F. Large banner at Fairgrounds entrance
- G. Large banner on main music stage downtown
- H. Banner in rodeo arena
- I. Float in parade and billed as Parade sponsor on all advertising
- J. Banner in rodeo arena
Laramie Jubilee Days
July 3-11, 2021
2021 Sponsorship Opportunities

Sponsor Recognition: ________________________________________________________________

Announcement: __________________________________________________________________________________
(Silver sponsors & above)

Silver Level only: __________________________________________________________________________________

Which event would you like tickets for?:

Diamond Level & above: ________________________________________________________________________________

Additional $250 sponsorship opportunity includes naming a mutton busting sheep! Only 12 sheep are available on a first come basis. Choose a name that you’d like to recognize for your business!

Sponsor Level Chosen: __________________________________________________________________________________

Cash Investment: __________________________________________________________________________________

In-Kind Investment: _________________________________________________________________________________

In-kind donations receive benefits worth 75% of the donated amount.

TOTAL Investment: __________________________________________________________________________________

Sponsor Name: ______________________________________________________________________________________

Address: ___________________________________________________________________________________________

Email: _____________________________________________________________________________________________

Sponsor Signature: ________________________________

Date signed: ________________________________

Comments: ________________________________________________________________________________________

EMAIL LOGOS & PROGRAM ADS TO: sponsorship@laramiejubileedays.org  *** DUE BY APRIL 1st, 2021